



Koropi, 21/03/2011

INFORM P. LYKOS S.A. (Symbol A.S.E.: LYK)

PRESS RELEASE

Inform P. Lykos SA., founded in the 18th century and since then playing a key role in the development of the Market that lies at the crossroads of the printing, communication and information industries, announces a new initiative in order to offer even greater value to its customers by combining all the skills, products and services of all the companies of the group into a single offering of end to end services.

Towards that direction, George Triantafyllidis, one of the most experienced officers of our company is appointed Managing Director of Inform Lykos Romania with Liviu Anghel as deputy Managing Director and General Manager and Konstantinos Lagios with extensive experience in Marketing, Sales and Communications as General Manager of Inform Lykos In Greece.