



Koropi, 23/06/2014

INFORM P. LYKOS S.A. (Symbol ASE: LYK)
Konstantinos Lagios Chief Commercial Officer of LYKOS Group

Konstantinos Lagios has been appointed Chief Commercial Officer (CCO) of LYKOS Group. Konstantinos, hitherto CEO of INFORM, the Information and Document Management Division of LYKOS Group, will assume responsibility for all Commercial activities of the Group with annual sales that exceed 120 mio euros in 40 countries and will be reporting to the Group CEO.

The role of the Group CCO is to ensure the achievement of commercial targets in terms of Sales and Gross Profit for both Group Divisions, AUSTRIACARD and INFORM. The Group CCO is responsible, in cooperation with the MDs and Commercial Directors of each Group's Company, to develop and execute the business strategies in accordance to the Group's strategic targets. In this context the Group CCO is also assigned the responsibility of creating and developing a Marketing and External Communications Department for the Group. As Panagiotis Spyropoulos, Group CEO, stated "with the new position of Group CCO our objective is to leverage business opportunities in parallel for both Divisions in each market that the Group is present. We strongly believe that from his new position, Konstantinos, will help strengthen the customer centric culture and internationalization of our companies to offer exceptional client service and further develop our business in all markets. We wish him every success".

About Inform Lykos (www.lykos.gr)

Inform Lykos was founded in 1897, has been listed on the Athens Stock Exchange since 1994 and today is an international Group with a leading presence in the Central and Eastern Europe in the area of Information Management & Digital Security. The Group is active internationally

in development, production and personalization of Smart Cards for Banks, Telecommunications, Public Organizations and Retail chains holding international certificates by Visa, MasterCard & Diners. Inform Lykos is a leader in the area of printing management, production of secured documents, production of prepaid cards and Business Process Outsourcing offering services of printing and posting statements, electronic presentation of statements and printing management for Banks, Telecommunication companies, Public sector and Industrial/Trade companies. The Group currently occupies about 1000 employees.